

# Leadership Training

## EVERYONE COMMUNICATES FEW CONNECT



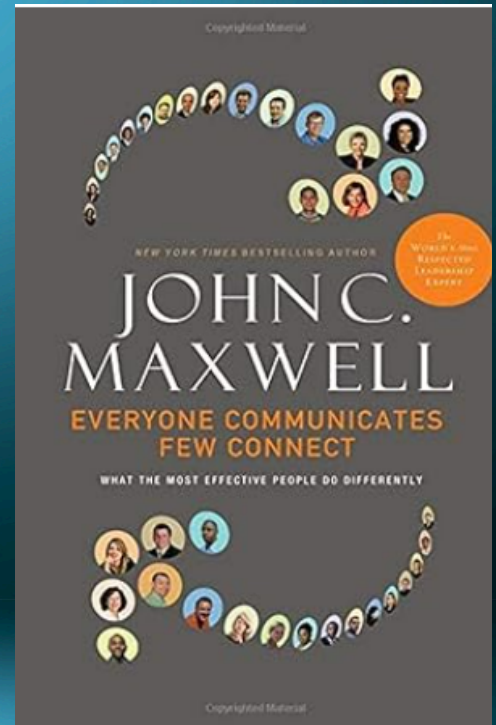
What the most effective people do differently

### 5 Connecting Principles:

- Connecting Increases Your Influence
- Connecting Is All About Others
- Connecting Goes Beyond Words
- Connecting Always Requires Energy
- Connecting Is More Skill Than Natural

### 5 Connecting Practices

- Connectors Connect On Common Ground
- Connectors Do The Difficult Work Of Keeping It Simple
- Connectors Create An Experience Everyone Enjoys
- Connectors Inspire People
- Connectors Live What They Communicate



## Key Takeaways:

- ✓ Communicate in a way that actually connects
- ✓ Increase your influence with others
- ✓ Build stronger, more trusting relationships
- ✓ Stand out as a more effective communicator and leader

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